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CONDUIT - facilitating local and national business opportunities

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CONDUIT is a powerful eCommerce resource, designed to work within organisations and communities wishing to interact

and exchange goods and services. Simply-Sol.com Ltd has partnered with British Chambers of Commerce to provide a Standard and Professional version of CONDUIT to the Chamber Network under the banner of the "The Business Network Online".

The system introduces businesses to each other, based on specified needs and requirements. Can your company's facilities match your customers' requirements? Can you be sure that the companies who are bidding for your business are capable of providing the services you need? This is where CONDUIT comes in. We monitor both incoming and outgoing opportunities, alerting users of suitable new business and providing detailed reports and statistics on how the community is trading

CONDUIT offers Public Sector organisations the facility to source the right local providers. We can help remove the barriers that discourage companies from competing for public sector business by encouraging partnership opportunities and by providing consistent and accurate data by targeting companies by sector and size.

With our 'Opportunity Alert' facility, CONDUIT matches contracts and market intelligence with companies who are in a position to respond to solicitations. We automatically advise of opportunities via email and SMS text message.

## The benefits of deploying CONDUIT:

- Company Profile and PR exposure
- Connect the right buyer with the right seller
- Immediate business opportunity notification
- Local search for goods and services
- Local inter-trading, promoting stronger communities
- Transaction feedback
- Personal networking
- Community to Community inter-trading

Endorsed by



### Awards

BCC Best use of  
Technology 2006



World Chambers Federation  
*ICC's specialized division for chamber affairs*

Short listed from 56 entries,  
38 countries, to final 6 in the  
World Chambers Competition  
2007

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Talk to us now and discover how to make your business life a lot easier

## CONDUIT Features and Benefits

### The Member User

- Local engagement increases awareness of services
- Local supply base reduces costs local investment
- Staff procurement savings on time, paperwork etc
- Fair & transparent procurement
- Market Intelligence – targeted marketing means increased sales
- Supplier short list screening saves time, putting you in control over who receives opportunity
- Buy from people you know and trust increase security and quality of service
- Information on your neighbourhood and community network
- Sector specific location map - market intelligence, supply chain
- Directory of member suppliers by sector, geography, public sector classification, Opportunity alert, text, email
- Public and Private sector business opportunities
- Partnering opportunities in your sector
- Business Profile / Contact details – Increased visibility of business
- Profile Filtering – information on sector, size, turnover, quality awards, trade-association membership etc
- VOIP communication – bottom line business saving
- Personalised search engine robots – up-to-date filtered news and information
- Opportunity inbox and sent items – essential support tool
- Supplier ratings – minimises risk

### The Custodian User

- Automated business opportunities processing for the public and private sector
- Text and email notification tools – efficient use of technology
- Integrated tiered membership registration and PSP service
- Filtering: - members, sectors, size, turnover, ethnicity, PQQ –requirements, quality kite marks and region
- Efficient and accurate profiling, database and economic management
- SME database profiling – market analysis
- Database ongoing maintenance – accurate and up to date information
- Membership retention and recruitment – bottom line business saving
- In house procurement tool - extensive cost savings
- Community engagement and participation – increases membership loyalty
- Inter trading between regions and other community groups – offers members a bigger market place
- Membership directory
- VOIP and SMS communication – reduces overheads
- CSR assistance – meets mandatory legislative needs
- Local economy intelligence – targeted marketing
- Pre-event registration – aids event management and participation
- Archive attendee list – adds value increases networking
- Post event – text, email, thank you and follow up – extends networking
- Policy and legislation voting system

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## Testimonials

Professor Stephen Hagen, Director of the Mercia Institute of Enterprise and Chairman of the Chamber Awards judging panel, said:

// Liverpool impressed the judges with their focus on using technology to directly support, and make a difference to their service to members. In particular, we were struck by their web-based service for receiving information on local tendering opportunities in the private and public sector, LiverpoolTenders.com. They used this as the basis of a campaign to encourage more local businesses to bid and win lucrative contracts, particularly in light of the city recently being awarded European Capital of Culture for 2008. Through this new service, the Liverpool Chamber hopes to help local businesses be in a position to benefit directly from the major building and renovation projects planned. //

BCC Director General, David Frost said:


// Liverpool Chamber of Commerce has used technology to directly improve its service to its members. Without LiverpoolTenders.com it would be much more difficult for local businesses to not just exploit the opportunity of local contracts, but in most cases they would simply not know about them in the first place. This technology innovation will open up a wealth of new revenue opportunities for the members of the Liverpool Chamber. //

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### Agent/Distributor

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## CONDUIT Features and Benefits

### Public Sector

- Post local business opportunities.
- Receive demographic information on who received them.

### CONDUIT

- Profiles membership and keeps membership information current.
- Provides detailed information to aid marketing.

### Members

- Receive business opportunities from public sector and other members via text and email.
- Can post "I need a ..." requests within the membership

Browse recent events and network with attendees

Register for event & make payment

Downloadable delegate list with business description and photographs

Post event "Thanks for attending..." emails

Text message & email reminders for events

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